

At **Back to Work Connect**, our mission is to transform how employers engage with midlife Returners by bridging the gap between untapped talent and workforce demand. We empower organisations to build more diverse, inclusive, and profitable teams through innovative hiring solutions, data driven insights, and our Returner Friendly Jobs Board—unlocking the potential of experienced individuals ready to re-enter the workforce.

This is how our work aligns with the UN Sustainable Development Goals.





The 2030 Agenda for Sustainable Development, adopted by all United Nations Member States in 2015, provides a shared blueprint for peace and prosperity for people and the planet, now and into the future. At its heart are the 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all countries - developed and developing - in a global partnership. They recognize that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality, and spur economic growth – all while tackling climate change and working to preserve our oceans and forests.

SDG4 Quality Education

Back To Work Connect **course directory** offers a wide selection of courses including part-time, full time and online options across Ireland.

Our **jobs board and course directory** are linked showing users a clear pathway back into their chosen career.

Our **podcast** delves into key topics such as financial well-being, mental health, and return-to-work support.

Our **membership** area provides free resources—including past webinars, blogs, and career spotlights, are available on our website.

Our **Candidate Identification** programme links users to opportunities.

Our **Skills 4 Success** programme supports midlife returners with workshops and coaching on CVs, interviews, and confidence building.



SDG5 Gender Equality

We promote gender equality by offering a secure platform that empowers women with digital skills, career development, and industry-specific opportunities.

We champion age and gender diversity, as well as the benefits of inclusive workforces.

Our online community and strategic partnerships with a number of Skillsnets support greater female participation in STEM.

Our regular tech-focused webinars boost digital confidence, mental wellbeing, and employability.

Participant feedback shows increased confidence, skills and awareness of available support—helping women re-enter the workforce and increase women’s representation in Irish economic landscape.



SDG8 Decent Work and Economic Growth

Back to Work Connect is a talent resourcing platform revolutionising how employers connect with midlife returners. Companies with a diverse workforce are 21% more profitable and we empower talent acquisition teams to drive the impact of their D&I recruitment strategy with data-driven insights and industry expertise

Our **Returner Friendly Jobs Board** and newly developed **Returner Friendly Score** encourage resource-efficient recruitment by helping employers optimise job descriptions and attract qualified candidates often overlooked.

By promoting equal access to decent work, fair pay, and long-term career progression, we help employers meet diversity goals while enabling returners to thrive in meaningful employment— contributing to stronger, more inclusive economies.

8 DECENT WORK AND ECONOMIC GROWTH



SDG9 Innovation and Infrastructure

Back to Work Connect is building a sustainable and inclusive digital infrastructure that reimagines how midlife professionals re-enter the workforce. Our innovative platform leverages technology to connect returners with accessible job opportunities, training pathways, and employer networks, supporting a more equitable and future-ready labour market.

By promoting inclusive hiring across all sectors and industries, we contribute to sustainable industrialisation and maximise the potential of an experienced yet underutilised workforce.

Through tools like our **Returner Friendly Score** and **Job Description AI Tool**, partnerships with educational and skillsbased platforms, we increase returners' access to economic opportunities, enabling greater participation in financial services and job markets.

This creates a resilient employment ecosystem that aligns with modern workforce demands and supports long-term economic sustainability.

9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



SDG10 Reduced Inequalities

Our Vision is to give everyone who wants to work the opportunity of employment and education as a means to improve their wellbeing regardless of their background or economic status.

Our mission is to empower stay at home parents, returners and career changers who are ready to return to work by connecting them to the supports, skills and job opportunities they need to re-enter the workforce in a meaningful and financially viable manner.

Our goal is to reduce the financial burden of retraining and to promote part-time/flexible and remote job opportunities.

Our comprehensive Diversity, Equity and Inclusion Policy ensures that mutual respect and staff rights are protected and that everyone has an equal opportunity to career success.



SDG17 Partnerships for the Goals

At **Back to Work Connect**, we actively foster partnerships that promote sustainable development and inclusive economic growth. Through collaborations with organisations such as Irish Medtech Skillnet (Certification in Employability), Irish Financial Services Skillnet (Skills Connect – Reactivate), and The Community Foundation of Ireland/Bank of Ireland (Financial Wellbeing Programme), we help individuals build skills and financial resilience.

Our alliance with **Tools For Better** advances Returner-Friendly Recruitment practices, while strategic partnerships with Technology Skillsnet to promote women's participation in STEM.

By working closely with training providers, we create pathways to opportunity, strengthening our collective impact

17 **PARTNERSHIPS
FOR THE GOALS**





Contact us today to support our mission and find ways in which we can work together.

GET IN TOUCH

Back To Work Connect
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